



2004 - Carlsbad New Resident Information

The City of Carlsbad is delighted to welcome you. In 2004, this lovely seaside community is home to more than 93,000 people in its 42.8 square mile area, with approximately 6.5 miles of beachfront property. For in-depth information about your City, please visit our website at www.ci.carlsbad.ca.us or call 760-434-2821.

Brief history

Luisenños and Diegueños Indians were among the early settlers along our coastal strip. They camped by the ocean in the winter and moved on to higher, cooler ground in the summer. The area we know as Carlsbad was claimed as a territory by Spain, and then by Mexico before becoming a part of the United States. Several excellent books have been written on the colorful history of Carlsbad; among them are ***Seekers of the Spring***, by Marje Howard-Jones and ***Windows on the Past***, by Susan Gutierrez, both of which may be checked out from the library. A 50-year retrospective video is also available at the Carlsbad libraries, celebrating 50 years of service.

The mild climate and long growing season, provided an ideal location for a variety of agricultural crops including avocados, tomatoes, and strawberries, plus multitudes of colorful flowers such as gladiolas, bird of paradise, clivia, poinsettias and carnations. As late as the mid-1960's the bluffs above the ocean at Carlsbad Boulevard and Palomar Airport Road provided a spectacular display of color when the poinsettias were in full bloom, with a backdrop of the brilliant blue ocean.

Carlsbad incorporated in 1952 with an overall area of 7.5 square miles and population of 6,963. In 1972 the southern unincorporated area known as La Costa was annexed to the city, doubling both the size of the city and its population. A full-service city, Carlsbad has its own Police and Fire departments, as well as city library services.

Good planning is a major reason that Carlsbad is such a great place to live, work and play. How do we do it? It all starts with the General Plan. The **General Plan** is our blueprint for the future of the City. The complete General Plan is too large and complex to summarize here. But user-friendly information is easy to obtain. The **Growth Management Plan** is an award-winning component of the General Plan. It works by ensuring that development does not proceed faster than our ability to provide public facilities and services. **Open Space and Trails** are key to citizens' quality of life. Our open space includes developed parks and natural areas for the native plants and animals of Carlsbad. The trails are both paved and unpaved.

If you are interested in learning more about the Carlsbad **General Plan**, **Growth Management Plan**, or **Open Space and Trails**, contact the Planning Department at 760-602-4600, or visit or write us at 1635 Faraday Av., Carlsbad, CA 92008.

Resources: Available at 1635 Faraday Av:

- 11" x 17" General Plan Map.
- A 30 page Guidebook to the General Plan.

Digital information:

- Carlsbad's trail plan can be viewed online at www.ci.carlsbad.ca.us - *select city services, then city Department Directory, Recreation, and under Park Planning, select Citywide Trail Program.*
- Carlsbad's plan for natural open space can be found at the City's website: www.ci.carlsbad.ca.us - *select city services, then Department Directory, Planning (under Community Development), and under Growth and Development, select Habitat Management Plan.*
- Information on major current development, road and waterline projects can be viewed at www.ci.carlsbad.ca.us - *select Construction Updates* from the home page.



2004 - Carlsbad New Resident Information

Useful information and telephone numbers

Abandoned Vehicle Hotline.....	931-2289
Affordable Housing.....	434-2810
After School Programs	
Homework Zone (Cole, Dove and Centro Libraries) Cyndi Juarez, Vol. Coordinator	602-2877
Kids on Campus (San Marcos Unified School District)	752-1281
School's Out (Carlsbad Unified School District)	431-7788
Stay-N-Play (run by City of Carlsbad Recreation Department)	729-4876
Animal Control, 2481 Palomar Airport Rd.....	438-2312
Arts Information Line	434-2904
Beach Conditions	438-3143
Bicycle License	931-2141
Available at any Carlsbad Fire Station - every Saturday morning from 7:30 – 8:30 a.m.	
Boat Permits (see Lagoon Permits)	
Business License	602-2495
Cable TV (see Utilities)	
Campground Reservations	800-444-PARK
Camps for Children	
Kidz Camp Program (Carlsbad Recreation Department)	729-4876
(see quarterly Community Services Guide for additional information, or the City's website)	
Carlsbad, City of (departments)	
Administrative Services, 1635 Faraday Av	602-2410
Arts Office, 2955 Elmwood Av	434-2920
Building, 1635 Faraday Av	602-2700
City Attorney, 1200 Carlsbad Village Dr	434-2891
City Clerk, 1200 Carlsbad Village Dr	434-2808
City Council 1200 Carlsbad Village Dr.....	434-2830
City Manager, 1200 Carlsbad Village Dr	434-2821
Community Development, 1635 Faraday Av	602-2710
Economic Development, 1635 Faraday Av	602-2732
Engineering, 1635 Faraday Av	602-2720
Finance, 1635 Faraday Av	602-2430
Fire Administration, 2560 Orion Wy	931-2141
Fire Prevention, 1635 Faraday Av	602-4666
Geographic Information, 1635 Faraday Av	602-2434
Housing and Redevelopment., 2965 Roosevelt St.....	434-2810
Human Resources, 1635 Faraday Av.....	602-2440
Information Technology, 1635 Faraday Av.....	602-2450

2004 - Carlsbad New Resident Information

Library (Cole), 1250 Carlsbad Village Dr	434-2870
Library (Dove), 1775 Dove Ln.....	602-2049
Parks (Administration), 1200 Carlsbad Village Dr	434-2824
Planning, 1635 Faraday Av.....	602-4600
Police Administration, 2560 Orion Wy	931-2131
Public Works (Administration), 1635 Faraday Av	602-2730
Purchasing, 1635 Faraday Av.....	602-2460
Records Management, 1200 Carlsbad Village Dr	434-2808
Recreation (Administration), 1200 Carlsbad Village Dr	434-2826
Risk Management, 1635 Faraday Av	602-2470
Senior Center, 799 Pine Av	602-4650
Streets (Administration), 405 Oak Av	434-2980
Water & Sewer Billing	602-2420
Carlsbad's "It's Your City" Information Line	602-2004
Chamber of Commerce, 5934 Priestly Dr.....	931-8400
Citizen's Academy.....	434-2800
City Services/facility locations www.ci.carlsbad.ca.us - Facility Finder on home page	
Computer Labs	
Adult Computer Lab – Dove Library	602-2039
Children's Computer Lab – Dove Library.....	602-2897
Convention and Visitor's Bureau, 400 Carlsbad Village Dr	434-6093
Crime Prevention	931-2105
Cultural Facilities/Organizations/Sites	
Barrio Museum.....	434-2191
Carlsbad-Oceanside Art League	434-8497
Carlsbad Community Theatre.....	931-8709
Carlsbad Cultural Arts Center, 3557 Monroe St	918-2082
Carlsbad Playreaders	729-3383
Children's Discovery Museum	720-0737
Museum of Making Music	438-5996
Sculpture Park, 2955 Elmwood Av	
William D. Cannon Art Gallery, Dove Library.....	602-2021
Drivers License – Motor Vehicles Department, 4005 Plaza Dr, Oceanside	800-777-0133
Employment Opportunities	
California Employment Development Department (Oceanside).....	631-6150
City of Carlsbad Jobline	602-2480
or www.ci.carlsbad.ca.us (City Services/Job Opportunities)	
See also Hiring Center	
Environmental Programs	602-4646
or www.carlsbadconserves.org	

2004 - Carlsbad New Resident Information

Facility locations www.ci.carlsbad.ca.us - Facility Finder on home page

Farmers Market.....	720-9161
Fire Department – Emergency.....	911
Non-Emergency	931-2197
Flower Fields.....	930-9123
Genealogy Collection (Cole Library).....	434-2931
Government	
<u>City of Carlsbad</u> , 1200 Carlsbad Village Dr, 92008	434-2820
“Bud” Lewis, Mayor	
Ramona Finnila, Mayor Pro Tem	
Ann Kulchin, Council Member	
Matt Hall, Council Member	
Mark Packard, Council Member	
Ray Patchett, City Manager	
<u>State of California</u>	
Arnold Schwarzenegger, Governor, State Capitol, Sacramento 95814	916-445-2841
local office.....	619-525-4641
Bill Morrow, Senator, 38th District	local office..... 434-7930
Mark Wyland, Assemblyman, 74th District	local office..... 760-599-1641
<u>County Board of Supervisors</u>	
Bill Horn, Supervisor, 5th District	local office..... 806-2400
<u>United States</u>	
George Bush, President, The White House	
1600 Pennsylvania Av, NW, Washington, DC	202-456-1414
Dianne Feinstein (D) Senator	202-224-3841
Barbara Boxer (D) Senator	202-224-3553
Brian Bilbray Representative 50th District - local office	858-457-5500
Graffiti Hotline	434-6700
Health Department (County of San Diego)	
Restaurant-related Issue.....	619-338-2222
Vector Control (rats, mosquitoes)	940-2807
Hiring Center	929-8121
Hospice (See Medical)	
Housing Department	434-2810
Inclusionary Housing Information and Waiting List.....	434-2811
Section 8 Housing Information.....	434-2934

2004 - Carlsbad New Resident Information

Lagoon Foundations

Agua Hedionda Lagoon Foundation	431-7397
Batiquitos Lagoon Foundation	(Mona Baumgartel) 753-2783
Buena Vista Lagoon Audubon Society	(Dennis Wysong) 439-2473
Bird Watching.....	439-2473

Lagoon Permits (Boat)	602-7514
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Libraries

Centro de Informacion	729-6907
Cole Library (north Carlsbad).....	434-2870
Reference Desk (Cole)	434-2871
Dove Library – Main Library (south Carlsbad).....	602-2049
Reference Desk (Dove)	602-2038

Marriage License.....	630-1219
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Medical

Hospice of The North Coast.....	431-4100
North County Health Services.....	720-7766
Tri-City Medical Center, Oceanside	724-8411
Scripps Memorial Hospital, Encinitas	753-6501

Motor Vehicles Department (see Drivers License)

Neighborhood Watch – (see Volunteer opportunities – Police)

Newspapers (serving Carlsbad)

North County Times (Oceanside Office).....	433-7333
San Diego Union-Tribune (Subscribers Services).....	1-800-533-8830

Open Space Information	602-4602
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Parking Ticket

Appeals	602-2403
Payments	800-553-4412

Parks

Cadencia, 3310 Cadencia	
Calavera Hills, 2997 Glasgow Dr	602-4680
Cannon, Carlsbad Village Dr / Cannon Rd	
Dog Park, Carlsbad Village Dr / Santa Clara	
Holiday, Chestnut Av / Pio Pico Dr	
Hosp Grove, Jefferson St / Monroe St	
La Costa Canyon, Pueblo St / Rana Ct	
La Costa Heights, 3035 Levante @ Romeria St	
Laguna Riviera, Kelly / Park	
Larwin, Carlsbad Village Dr / Santa Clara	
Carrillo, 6200 Flying L. C. Ln	
Magee, 258 Beech Av	
Maxton Brown, 550 Laguna Dr	

2004 - Carlsbad New Resident Information

Pio Pico, Pio Pico between Buena Vista & Knowles Poinsettia, 6600 Hidden Valley Rd Rotary, 2900 Washington St Sculpture Park, 2955 Elmwood Av Skatepark, 2560 Orion Wy Stagecoach, 3420 Camino de los Coches.....	602-4690
Police Emergency	911
Police non-Emergency.....	931-2100
Post Office	
2772 Roosevelt St, 92008 (main)	800-275-8777
1700 Aviara Pkwy 92009 (branch).....	800-275-8777
Pothole Repair	434-2980
Property Tax Information (Assessor (County of San Diego) 334 Via Vera Cruz, San Marcos	940-6868
Recreation Programs	602-7510
Recycling (see the city's website at www.ci.carlsbad.ca.us - City Services / Recycling)	
Schools – Serving Carlsbad Students - Elementary and High School - Private and Public	
Army and Navy Academy (Private) , 2605 Carlsbad Bl.....	729-2385
<u>Carlsbad Unified School District</u> (Public) (Admin Offices) 6225 El Camino Real.....	331-5000
.....	FAX 431-6707
Aviara Oaks Elementary 6900 Ambrosia Ln.....	331-6000
Aviara Oaks Middle, 6880 Ambrosia Ln	331-6200
Buena Vista Elementary, 1330 Buena Vista Wy.....	331-5400
Calavera Elementary, 4100 Tamarack Av	331-6300
Carlsbad High School, 3557 Monroe St	331-5100
Carlsbad Village Academy, 1640 Madnolia Av.....	331-5200
Hope Elementary, 3010 Tamarack Av.....	331-5900
Jefferson Elementary, 3743 Jefferson St.....	331-5500
Kelly Elementary, 4885 Kelly Dr	331-5800
Magnolia Elementary, 1905 Magnolia Av	331-5600
Pacific Rim Elementary, 1100 Camino de las Ondas.....	331-6200
Valley Middle, 1645 Magnolia Av	331-5300
<u>Encinitas Union</u> (Public) (Admin Offices)	994-
4300	
El Camino Creek Elementary, 7885 Paseo Aliso, Carlsbad.....	943-2051
La Costa Heights Elementary, 3035 Levante St, Carlsbad	944-4375
Mission Estancia Elementary, 3330 Calle Barcelona, Carlsbad	943-2004
Olivenhain Pioneer Elementary, 8000 Calle Acervo, Carlsbad	943-2000
<u>San Dieguito Union High School District</u> (public) (Admin Offices).....	436-6136
Diegueño Middle, 2150 Village Park Wy, Encinitas.....	944-1892
La Costa Canyon High School,3451 Camino de los Coches, Carlsbad	434-6136
Oak Crest Middle, 675 Balour Dr, Encinitas	753-6241
<u>San Marcos Unified</u> (public) (Admin Offices).....	744-4776
Carrillo Elementary, 2875 Poinsettia Ln, Carlsbad.....	290-2900
La Costa Meadows Elementary, 6889 El Fuerte St, Carlsbad	290-2121

2004 - Carlsbad New Resident Information

San Marcos High School, 1615 W San Marcos Bl San Marcos	290-2200
San Marcos Middle, 650 W. Mission Rd, San Marcos	290-2200
Schools (Local Colleges)	
California State University San Marcos	750-4000
MiraCosta Community College, Oceanside.....	757-2121
Palomar College (San Marcos).....	744-3425
National University (Carlsbad campus)	268-1500
Senior Center, 799 Pine Av	602-4650
Activities	602-4650
Day-Trippers	602-7535
Social Security Administration, 1305 Union Plaza Ct, Oceanside.....	800-772-1213
Solid Waste (see Environmental Programs)	
Solid Waste Collection (see Trash pick-up)	
Sports	
Adult Sports.....	434-2973
Adult Sports Info Line.....	602-7520
Swimming Pool (see Swim Complex)	
Youth Sports	434-2971
Storm Water Program	602-2799
County Storm Water Hot Line	888-846-0800
or www.carlsbadconserves.org .	
Street Lights	434-2980
Street Sweeping.....	434-2980
Summer Camps for Children (see Camps for Children)	
Swim Complex, 3401 Monroe St	602-4685
Telephone Service (See Utilities)	
TIP (Trauma Intervention).....	931-2104
Trails (public).....	434-2978
Bicycle Trails	602-2745
Transportation	
Amtrak – 235 S Tremont, Oceanside	800-872-7245
McClellan-Palomar Airport, 2198 Palomar Airport Rd, Carlsbad	431-4646
RideLink Carpools.....	619-237-POOL

2004 - Carlsbad New Resident Information

North County Transit District	
Bus Service.....	967-2828
Coaster Commuter Train.....	800-262-7837
<u>Coaster Stations in Carlsbad</u>	
Downtown – State St just north of Grand Av	
Poinsettia – Avenida Encinas just north of Poinsettia Ln	
Lifeline North County (Lift Transportation)	726-1111
Trash pick-up	929-9400
Bulky Item Collections.....	434-2980
Hazardous Waste	929-9400
Holiday Schedule	929-9400
Illegal Trash.....	602-2703
United Way of San Diego County (Customer Service).....	1-888-448-6673
Utilities	
<u>Cable TV</u>	
Adelphia (Customer Service and Repair)	931-7000
<u>Electricity and Gas</u>	
San Diego Gas & Electric	800-411-7343
<u>Telephone</u>	
SBC California – Pacific Bell (Customer Guide Information Line).....	1-800-214-8433
<u>Water</u>	
Carlsbad water and trash pick-up	602-2420
Coast Waste Management (see Trash Pick-Up)	
Olivenhain Water District (portion of southeast Carlsbad)	753-6466
Vallecitos Water District (portion of southeast Carlsbad)	744-0460
Visitors and Convention Bureau, 400 Carlsbad Village Dr	434-6093
Volunteer opportunities	
City of Carlsbad Volunteer Office.....	434-2929
Sign up for an informative 1-½ hour orientation to learn about the full range of rewarding opportunities to volunteer at our parks, Police Department, libraries, recreation programs, art museum, Senior Center, literacy programs, and more	
Voting	
Where to register.....	434-2808
Where to vote.....	858-694-3400 or 858-565-5800
Water Conservation Programs (see Environmental Programs)	
Wildlife	
U. S. Fish & Wildlife Service	431-9440
Zip Codes	
Addresses on the north side of Palomar Airport Rd to northern City limits = 92008	
Addresses on the south side of Palomar Airport Rd to southern City limits = 92009	